

# SPONSORSHIP OPPORTUNITIES



Veterans Day Parade

Mill Creek is undoubtedly a special place to live and work. A vibrant, safe, and friendly community, the City of Mill Creek strives to provide abundant opportunities that foster community spirit and events where all are welcome to enjoy the beautiful parks and trails, lively Town Center, and other amenities.

## 2024 Events Calendar

-  **Eggstravaganza**  
Saturday, March 30  
Attendance: 3,000+
-  **Earth Day Cleanup**  
Monday, April 22
-  **Memorial Day Ceremony**  
Monday, May 27  
Attendance: 300+
-  **Pianos on Main**  
July - September  
Attendance: 5,000+
-  **Party in the Parks & Kids Fun Run**  
Thursday, June 27  
Attendance: 2000+
-  **Party in the Parks at National Night Out**  
Tuesday, August 6  
Attendance: 1000+
-  **Trunk or Treat on Main**  
Thursday, October 31  
Attendance: 3,000+
-  **Veterans Day Ceremony and Parade**  
Monday, November 11  
Attendance: 3,000+
-  **Festival of Trees**  
December 1 - December 31  
Attendance: 1,000+
-  **Tree Lighting Event**  
Saturday, December 7  
Attendance: 2,000+



Eggstravaganza



Party in the Parks



Trunk or Treat on Main



Tree Lighting Ceremony

# Sponsorship Levels

We offer several levels of sponsorship, each offering a variety of benefits.

Sponsorships help the City provide these free, community-building events for all ages, enhancing the quality of life in Mill Creek and surrounding neighborhoods. As a sponsor, you can support the Mill Creek community and raise awareness for your organization with tens of thousands of people throughout the year, including signature residents, visitors, and those living in nearby neighborhoods.

	<b>Signature Sponsor</b> \$10,000 (One Available)	<b>Gold Sponsor</b> \$5,000 (Two Available)	<b>Silver Sponsor</b> \$2,500 (Four Available)	<b>NEW</b> <b>Bronze Sponsor</b> \$1,500 (Space is limited)
Promotional event booth space at free community events.	★ <i>at all free events</i>	★ <i>at 5 free events</i>	★ <i>at 3 free events</i>	★ <i>at 2 free events</i>
Identified as Signature Sponsor in all City event video(s).	★			
Advertisement on the City's Community Sponsor page and linked to your website.	★			
Identified as a signature sponsor for all City events in City event press releases.	★			
Logo on all City-produced event marketing materials, including digital and print flyers and posters.*	★	★	★	★
Identified as Signature or Gold Sponsor at chosen events equipped with a PA system.	★	★		
Sponsorship placard on the Freedom Field scoreboard. Field is rented daily by sports teams with tens of thousands of visitors annually. Size varies based on sponsor level.	★	★	★	
1/4 page advertisement in Recreation/City Highlights Guides in the Mill Creek Living Magazine with distribution to 18,000+ homes and businesses and including a digital version.*	★ <i>(In four guides)</i>	★ <i>(In two guides)</i>		
Listed as event sponsor in Recreation/City Highlights Guides printed inside Mill Creek Living Magazine with distribution to 18,000+ homes and businesses and including a digital version.*			★	★
Logo on promotional event posters and signage for chosen events.		★	★	★
Identified (with Sponsor Level) in social media event marketing related to chosen events.	★	★	★	★
Listed as sponsor (based on Sponsor level) on City website.	★	★	★	★

\* must meet print deadlines

### In-Kind Donations

In-kind donations can include items, supplies, gift cards, or services used for City events. In-Kind donations can be made in lieu of cash payment towards all sponsorship levels. Please contact [communications@millcreekwa.gov](mailto:communications@millcreekwa.gov) with specific questions.